

## Zimpost Celebrates 43th Anniversary of Pan African Postal Union

Zimpost joined other Postal Administrations in celebrating the Pan African Postal Union Day on 18 January 2023, which was celebrated under the theme: **“The Post: An established promoter of cross- border e-commerce in Africa”**. Africa’s Postal leaders set aside this day to celebrate the establishment on 18 January 1980 of its continental flagship organization, PAPU, and to celebrate the African Postal customer.

In his message to mark the day, PAPU Secretary General Dr. Sifundo. C. Moyo said, “As Africa’s Postal Fraternity, we have taken a number of initiatives aimed at captivating postal actors of our Member States to comply with cross-border e-commerce requirements in line with global and national customs and trade laws”.

“The growing volumes of e-commerce transactions involving movement of parcel post items and small packets across borders brings to the fore the issue of operational efficiency as a top priority for postal operators in repositioning themselves for key roles in the e-commerce ecosystem. Improving last-mile delivery, reliability and transactional visibility will go a long way towards building or recovery of consumer trust as well as earning appreciation for good postal service quality”. He added that this year’s theme is a logical sequel to the 2017 theme; **“The Post: An essential infrastructure for the development of e-commerce in Africa”**. Indeed, this theme speaks to the broader agenda of the digital transformation of the traditional Post into the Smart Post built on new technologies for holistic and integrated service delivery.

PAPU is a specialized institution of African Union whose objective is to coordinate all activities aimed at developing postal services on the continent. It was established by the constitutive plenipotentiary conference of African ministers in charge of postal services held in 1980 in Arusha, Tanzania.



**Zimpost Management and staff Commemorating Pan African Postal Union (PAPU) Day on 18 January 2023 at the Harare Main Post Office**